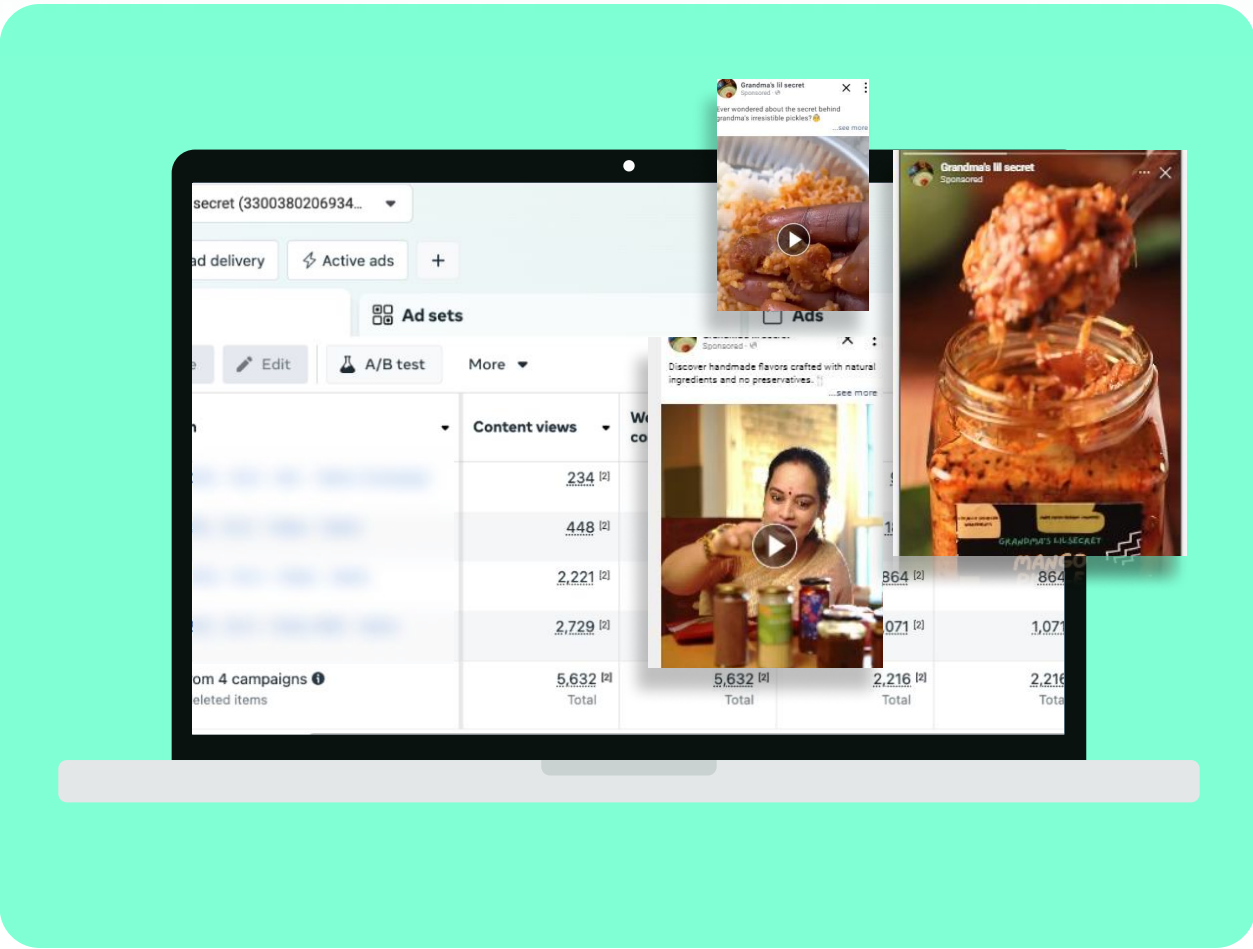
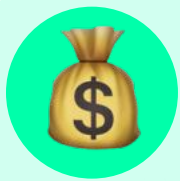


# How did **Grandma's Lil Secret** manage to generate a remarkable **216 ecomm orders** from facebook ads in **2 months**?

Grandma's Little Secret is a brand rooted in traditional recipes and natural ingredients, offering a range of products that evoke the warmth and nostalgia of home-cooked meals. Inspired by the culinary wisdom passed down through generations, each item is crafted using time-honored methods, ensuring authentic and wholesome flavors. From flavorful pickles to rich podis, their products provide a taste of heritage, making every bite a reminder of the goodness of homemade cooking. Committed to preserving culinary traditions, Grandma's Little Secret promises quality and purity in every jar.

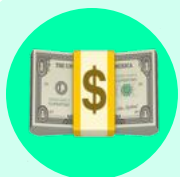


## The Results



**331.75%**

Return on ad-spend from facebook ads



**61,049.69₹**

Sales in 2 months, 10 days



**216**

Orders generated from Meta ads

## How did we do it?



Automated Dynamic Ads



Used Product Catalogs



A/B Tested Ad Creative



Targeted Lookalike Audiences



Used Data-Driven Strategies



X



PROFITCAST